

PDP

PROPERTY DEVELOPMENT PROGRAMME

SPONSORSHIP PROPOSAL

The Property Development Programme (PDP) is jointly presented by SAPOA and the Graduate School of Business (GSB) – University of Cape Town.

As this is our flagship programme it is aimed at Senior to Executive level, our focus is on property finance, valuation, property law negotiation, investment, and marketing.

Participants are drawn from various disciplines in the commercial property industry-

- Property development
- Financial management
- Legal
- Architectural
- Engineering
- Quantity surveying
- Building planning
- Broking sectors

Why Partner with SAPOA?

Whether your goal is to increase brand recognition or spend quality time with top decision makers in the commercial real estate, you will find what you need to meet your goals in SAPOA's strategically designed sponsorship offerings. Increase your visibility and gain unparalleled access with every level of sponsorships.

Why Sponsor?

Positioning your brand amongst other industry leaders and consistent exposure of your corporate brand throughout the full year event marketing cycle will give your business the competitive edge.

Get direct access to "who's who"

Unique "face-to-face" networking opportunities with the key decision makers within the core market sectors of the property industry. You will get the opportunity to make and nurture meaningful relationships. Reinforce your brand by partnering with us with one of our sponsorship opportunities.



Sponsorship of the PDP Certification Dinner

(X 1 Nationally) – Valued @ R95k excluding VAT

BENEFITS-

- The Sponsor shall be entitled to five (5) complimentary invitations to the Certification Dinner 2025.
- The Sponsor shall be entitled to address the delegates at the Certification Dinner 2025 for no more than 5 -10 minutes by a Senior Representative.
- The Sponsor shall be entitled to display no more than two slimline banners at the venue.
- The Sponsor shall be entitled to have their logo displayed at the Venue during the duration of the Certification Dinner 2025.
- The Sponsor shall be entitled to have their logo displayed on the welcoming slides for the duration of the Certification Dinner 2025.
- The Sponsor shall be entitled to their logo displayed on the programme relating to the Certification Dinner 2025.
- The Sponsor shall be entitled to have their logo displayed on the dinner invitation Certification Dinner 2025.
- The Sponsor shall be allowed to place table gifts at the Certification Dinner 2025. (optional).
- The Sponsor will get onsite and post-event social media exposure.
- The Sponsor will be mentioned in press releases relating to the event.

Sponsorship of the Main Programme

Valued @ R54k excluding VAT

BENEFITS-

- The Sponsor shall be entitled to have their logo with a URL link on the PDP page on the SAPOA website.
- The Sponsor shall be entitled to have their company profile of 100 – 150 words on the PDP page on the SAPOA website.
- The Sponsor shall be entitled to co-branding on all online registration forms pertaining to the programme once the sponsorship has been secured and contract to that effect is signed.
- The Sponsor shall be entitled to co-branding on all adverts (online + print) once the sponsorship has been secured and contract to that effect is signed.
- The Sponsor shall be entitled to co-branding on all signage banners at the venue – GSB – Cape Town.
- The Sponsor shall be entitled to place marketing collaterals and/or giveaways in the delegate bags subject to approval from SAPOA.
- The Sponsor shall be entitled to co-branding on the screen during the welcoming address and orientation.
- The Sponsor shall be entitled to a 5-minute address by a Senior/Executive Representative.
- The Sponsor shall be continuously acknowledged during the lectures (online & face-to-face).
- The Sponsor shall be entitled to co-brand on the virtual- and onsite platform whilst the lectures are being presented.
- Acknowledgement at the Welcoming and Orientation session at the GSB- Cape Town as per the programme.
- The Sponsor shall be mentioned in all press releases referencing the programme.
- The Sponsor shall be entitled to two (2) complimentary invitation to the Certification Dinner.
- The Sponsor shall be entitled to a DPS advert in the delegate booklet.



Sponsorship of the Text Books

Valued @ R50k excluding VAT

BENEFITS-

- The Sponsor shall be entitled to have their logo with a URL link on the PDP page on the SAPOA website as the Text Book Sponsor.
- The Sponsor shall be entitled to have their company profile of 100 – 120 words on the PDP page on the SAPOA website.
- The Sponsor shall be entitled to co-branding on all adverts (online + print) once the sponsorship has been secured and contract to that effect is signed.
- The Sponsor shall be entitled to co-brand with SAPOA on the bookmarker.
- The Sponsor shall be entitled to add in their contact details on the bookmarker.
- The Sponsor shall be entitled to insert a sponsor's message not exceeding 200 words in the delegate booklet.
- The Sponsor shall be entitled to a DPS advert in the delegate booklet.
- The Sponsor shall be entitled to two (2) complimentary invitation to the Certification Dinner.

Sponsorship of the Delegate Books

Valued @ R40k excluding VAT

BENEFITS-

- The Sponsor shall be entitled to have their logo with a URL link on the PDP page on the SAPOA website as the Delegate Book Sponsor
- The Sponsor shall be entitled to have their company profile of 75 – 100 words on the PDP page on the SAPOA website.
- The Sponsor shall be entitled to an A5 advert in the booklet with contact details.
- The Sponsor shall be entitled to have a sponsor message not exceeding 200 words in the booklet.
- The Sponsor shall be entitled to two (2) complimentary invitations to the Certification Dinner.

Sponsorship of the Winners Prizes (each)

1st prize Valued @ R30k excluding VAT each

BENEFITS-

- The Sponsor shall be entitled to have their logo with a URL link on the PDP page on the SAPOA website as the Delegate Book Sponsor
- The Sponsor will be entitled to have their logo on the screen at the certification dinner as the prize sponsors.
- The Sponsor will be entitled to have the prizes exclusively branded.
- The Sponsor shall be entitled to one (1) complimentary invitation to the Certification Dinner.
- The Sponsor shall be entitled to have a classified advert in the delegate booklet with their contact details.



Sponsorship of the Winners Prizes (each)

2nd prize Valued @ R25k excluding VAT

BENEFITS-

- The Sponsor shall be entitled to have their logo with a URL link on the PDP page on the SAPOA website as the Delegate Book Sponsor
- The Sponsor will be entitled to have their logo on the screen at the certification dinner as the prize sponsors.
- The Sponsor will be entitled to have the prizes exclusively branded.
- The Sponsor shall be entitled to one (1) complimentary invitation to the Certification Dinner.
- The Sponsor shall be entitled to have a classified advert in the delegate booklet with their contact details.

3rd prize Valued @ R20k excluding VAT

BENEFITS-

- The Sponsor shall be entitled to have their logo with a URL link on the PDP page on the SAPOA website as the 2nd Prize Sponsor.
- The Sponsor will be entitled to have their logo on the screen at the certification dinner as the prize sponsors.
- The Sponsor will be entitled to have the prizes exclusively branded with their logo.
- The Sponsor will be entitled to have their logo on the winning certificate with SAPOA's logo.
- The Sponsor shall be entitled to one (1) complimentary invitation to the Certification Dinner.
- The Sponsor shall be entitled to have a classified ½ page (advert in the delegate booklet with their contact details)

***For all sponsorship queries,
please contact:***

**Jane Padayachee,
Marketing & Communication Manager**

T: +27 11 883 0679

E: marketingmanager@sapoa.org.za

**A: WeWork Offices | The Link,
173 Oxford Road, Rosebank, 2196**

